

# Real Estate Wholesale Road Map

6FIGURE  
Mom

For The Love of Wholesaling  
[www.6figuremomclub.com](http://www.6figuremomclub.com)

## Find Motivated Sellers

### Paid Marketing

- Lead Lists - SMS/Cold Calling
- FB/Google Ads
- Direct Mail
- Bandit Signs
- PPC/SEO

### Free Marketing

- Drive For Dollars
- Door Knocking
- REI Meetups/Realtors
- Facebook Groups
- JV/Co-Wholesale

## Make Offer

### Accepted

- E-sign contract
- Open escrow

### Not Accepted

- Renegotiate Offer
- Email Drip Sequence/Follow Up

## Find Buyer

Software/Cash buys, Facebook Groups, REI Meetups

### Buyer Found

- E-sign contract
- EMD to escrow

### No Buyer

- Renegotiate Offer
- Email Drip Sequence

## Close The Deal

Stay in constant communication with the Seller, the Buyer and Title

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